

STUDIO N°5  
presents

MITZVAHS & MORE  
**EXP**  
*Party Showcase*

STUDIO No 5 Event & Portrait Studio

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Photography website: [www.StudioNumber5.com](http://www.StudioNumber5.com)

### EVENT FACT SHEET

**Sunday, September 24, 2017**

**12:00pm – 4:00pm FREE ADMISSION**

*Register online to sponsor, exhibit or attend*

[www.MitzvahsAndMoreAZ.com](http://www.MitzvahsAndMoreAZ.com)

**Location: JW Marriott Camelback Inn, Arizona Ballroom**

5402 E Lincoln Dr, Scottsdale, AZ 85253

#### EVENT OVERVIEW

- Mitzvahs & More Expo is an award winning, creative event planning showcase produced for the Phoenix Jewish community. The event will include a trade show floor with an estimated 58 unique exhibitors to help attendees plan their special event in one day.
- Our trade show attendee profile goes beyond Bar/Bat Mitzvah planners. In 2013 one quarter of all attendees were planners seeking resources for weddings as well as other life cycle events and celebrations.

#### MITZVAHS & MORE EXPO MARKETING AND PROMOTIONAL SUPPORT INCLUDES:

- E-blasts to more than 5,000 social and corporate contacts
- Invite PDFs provided to sponsors, exhibitors and Jewish community resources to share with their prospective clients and contacts. Printed postcards available upon request – Limited quantities.
- Additional marketing materials (postcards, posters) and press releases distributed to:
  - Valley synagogues, Jewish community agencies, Jewish day schools
  - Targeted print and online magazines reaching families and brides
  - Event industry associations
  - Local media outlets

#### NOTE TO EXHIBITORS: EARLY SIGN UP HAS MARKETING ADVANTAGES TO YOUR BUSINESS

- Company listings will become active with a link to your website on the Expo floor plan within 48 hours of booth purchase. This listing will remain live until the years' registration opens.
- The Mitzvahs & More Expo blog on our event website will feature exhibitors as they sign up. **Exhibitors are welcome to submit articles, product previews and photographs for consideration to publish on our blog extending your potential exposure.** Please contact Show Manager for more information about our blog.
- Our Social Media campaign features exhibitors products and services on a rolling basis. Any company mentioned will be provided a link to their business in the mention.

For information about sponsorship opportunities, contact Melissa Mulera - [info@studionumber5.com](mailto:info@studionumber5.com) or 480-949-7040